



## Why action is necessary?

In case of skin function disorders, the basic form of treatment is shampoo therapy. A good quality shampoo should not only moisturize and regenerate the skin, but above all should contain active therapeutic ingredients.

### Benzoyl peroxide - what is this?

Benzoyl peroxide is a substance supporting the therapy of skin disorders in animals:

- + Decreases pH of the skin, inhibiting the growth of bacteria and some fungi.
- + Destroys microbial cells, demonstrating antibacterial activity.
- + Supports skin renewal.
- + Regulates the function of sebaceous glands.
- + Exerts the ability to flush the hair follicles, which is why it is recommended as a supportive tool in case of **demodicosis, comedones, acne and sebaceous gland inflammation**.



All **VetExpert** products are produced in factories with the GMP (Good Manufacturing Practice) standard. This is the **highest quality standard** in pharmacy.



The compositions are developed in cooperation **with veterinarians and researchers**.



**Benzoic Shampoo**, like all VetExpert products, is recommended and sold through veterinary surgeons.



Benzoic Shampoo is a top quality product at an **affordable price**.

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## BENZOIC SHAMPOO

### Dermocosmetic shampoo

for skin prone to recurrent infections in dogs and cats

## What's the **problem?**

The **dogs skin** plays a significant role as a barrier between animal body and the environment. In fact, as a **first line of immunity, it prevents from invasion of multiple microorganisms to the organism**. Moreover, it provides the space for exchange of many different substances between the animal's body and the external environment.

**Any abnormality in skin functioning leads to reduction of the animals ability to respond to changing environmental conditions**. In such a case local skin care or therapy is recommended, using substances that have the ability to normalize its function and protect the body from potential harmful agents.

## Examples of clinical cases



## BENZOIC SHAMPOO

VetExpert **Benzoic Shampoo** is recommended to **take care of the skin** prone to purulent dermatitis (pyoderma) and seborrheic disorders.

The shampoo is **recommended as a supportive tool during therapy** of dermodectosis, folliculitis, keratolytic disorders, purulent dermatitis (pyoderma).

**Benzoyl peroxide** exerts anti-seborrheic and antibacterial activity on the skin.

**Allantoin** has a soothing and regenerating effect.

**Panthenol** accelerates the skin healing process.

## Usage

- 1 Wet the fur with lukewarm water.
- 2 Apply shampoo to the coat.
- 3 Make a foam and massage for 5-10 minutes.
- 4 Protect the eyes and ears of the dog from penetration by shampoo.
- 5 Rinse thoroughly.

**Warning!** Benzoyl peroxide may cause discoloration of colored textile materials.